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FLOAT ONLINE MEDIA ON TOP OF A WEBPAGE

ABSTRACT

A system and method of floating online media on top of a webpage is disclosed. Floating video application on top of another webpage helps a user to perform multiple tasks at a time. The method could be implemented as an option for the user to select “Float on Webpage” placed next to the “Share” button. Video streaming sites can implement this method which increases online media views and advertising revenue.

BACKGROUND

It is common for users to browse the internet while watching online media in parallel. For example, a user may have online media playing in one tab and may also want to browse the Web. As soon as the user moves to a new tab to browse, the online media sound is heard but video content is not seen. Currently, users require two monitors to play a video and browse a webpage at the same time. Existing technologies do not support the capability to float online media on top of another webpage. Thus there is a need for a better method to view online media and browse the Web simultaneously.

DESCRIPTION

This disclosure presents a system and method of floating online media on top of any webpage. The method could be implemented as an option for the user to select “Float on Webpage” placed next to the “Share” button. The method as depicted in FIG. 1 shows a video application running on top of a webpage being browsed by a user in a computing device. Floating content of one webpage such as online media on the top of another webpage/browser can help a user to perform multiple tasks at a time.



FIG. 1: Method of floating online media on top of a webpage

The method of floating media on top of another webpage can be used by any video streaming sites. The disclosed system and method can increase online media views and advertising revenue.